



Swagger is a cutting-edge street style website that introduces you to NYC trendsetters influencing the fashion world one thread at a time. Started in Paris, Swagger has become the go-to place for fashion mavens and music-lovers alike. On any day, browse what the City's style underground is talking about - the trends, the styles, the music - and feel plugged into what you're not seeing anywhere else on TV or the web. With over 100,000 Facebook Fans and critical acclaim in various global publications (WSJ, NYMag, Nylon, etc) Swagger is a fresh start-up with much room to grow. Become a part of the savvy, fun and forward-thinking team!

Swagger has a unique voice that keeps us TWO steps ahead of the rest. We're seeking an aspiring fashion/lifestyle journalist to assist with editorial for Swagger: New York. Interns will be expected to research content, fact-check, copy-edit, trend report, conduct interviews, pitch and translate (when applicable).

A typical workday includes drafting three to four posts for revision, coordinating the Editorial calendar, researching new collections, 'must-have' items and NYC happenings for potential coverage, and interviewing up-and-coming designers and trendsetters via phone and in-person. The Editorial Intern will be the right-hand to our Editor-in-Chief. Socializing and self-starter skills are essential for this position.

The Editorial Intern will be expected to work 12-15 hours per week.

Please Submit the Following to Internship@SwaggerNewYork.com:

- A resume
- A brief cover letter explaining your interest
- Two writing samples
- Two writing samples based on photographs we will provide

This is NYC based internship

This is an unpaid internship, however the experience is invaluable.